BUILDING A CULTURE OF EDUCATIONAL EXCELLENCE



August 27, 2025 | Live Webinar 6:00 PM - 8:00 PM CST September 12-13, 2025 | Friday 7:45 AM - 4:30 PM, Saturday 9:00 AM - 3:00 PM CST

Created by Dentists, for General Dentists Committed to Educational Excellence. The Lone Star Dental Conference is tailored specifically for dedicated general dentists who recognize that staying current with new techniques and technology is key to long-term success.

This multi-part program kicks off with a live webinar followed by a two-day, in-person conference. The in-person experience features three handson workshops, with all attendees rotating through each one over the course of the conference.



AUGUST 27, 2025 | LIVE WEBINAR

Jeffrey W. Horowitz DMD, FAGD, FICD, D-ABDSM, D-ASBA

The ABCs of Function

Subject Code 730 (Sleep Medicine) | 2 Lecture Hours* *Attendance at live webinar & in-person session can earn attendees participation credit for both sessions

COURSE DESCRIPTION: In this introductory live webinar, attendees will be prepared for the live course through an overview of basic Airway and Occlusal (Bite) patterns that may be present in high-risk functional cases. Attendees will also learn to recognize patterns suggestive of Condylar abnormalities which can further complicate aesthetic dentistry. With an understanding of the terminology and conditions, participants will be comfortable for the hands-on components of the live course.

COURSE OBJECTIVES:

- Gain knowledge on basic terminology and screening for Sleep Disordered Breathing.
- Understand common occlusal presentations and how they affect functional prognosis.
- Comprehend the required steps and testing necessary for comprehensive functional diagnosis.



SEPTEMBER 12-13, 2025 | FRIDAY/SATURDAY IN-PERSON SESSIONS

Jeffrey W. Horowitz DMD, FAGD, FICD, D-ABDSM, D-ASBA Why Beautiful Cases Fail: Understanding the Role of O.S.A, the T.M.J and Occlusion in Comprehensive Treatment Planning Subject Code 730 (Sleep Medicine, 180 - Occlusion) | 3.75 Participation Hours

COURSE DESCRIPTION: We have all had beautiful cases fail unexpectedly despite meticulous attention to detail. While bruxism often gets the blame, it is way more likely that there are other functional anomalies contributing. Airway, joint health and occlusal discrepancies are just a few of the systems that must be considered prior to treatment. This lecture with a hands-on component takes many of the current concepts in these somewhat confusing disciplines and organizes them so that most practitioners can comfortably identify the hidden conditions that impact long-term restorative treatment outcomes.

COURSE OBJECTIVES:

- Gain knowledge on the role of airway and skeletal patterns in diagnosis and treatment.
- Understand how to differentiate occlusal disease from temporo-mandibular joint disorders.
- Be able to predict long-term success for the restored or non-restored dentition.

2 About Dr. Horowitz

Dr. Jeffrey W. Horowitz completed his undergraduate studies at the University of Pittsburgh and earned his dental degree from the Medical University of South Carolina in Charleston, SC. After completing a G.P.R. at the Mountainside Hospital in Montclair, N.J., Dr Horowitz founded the Carolina Center for Advanced Dentistry, a multi-disciplinary group practice in the Myrtle Beach, S.C. area. He is also the founder and clinical director for Advanced Sleep and TMJ Centers, a multi-location practice, solely dedicated to the principles of functional dentistry and airway management. His main interest is comprehensive functional care, including the treatment of sleep disordered breathing, oro-facial pain, temporo-mandibular disorders, orthodontics, dento-facial orthopedics, cosmetic smile enhancement and occlusal rehabilitation.





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SEPTEMBER 12-13, 2025 | FRIDAY/SATURDAY IN-PERSON SESSIONS

Brian Harris

Smile Design Secrets: Simplifying the Porcelain Veneer Process While Still Achieving Optimal Function and Esthetics Subject Code 780 (Esthetics/Cosmetic Dentistry) | 3.75 Participation Hours

COURSE DESCRIPTION: Unlock the secrets to predictable, beautiful, and functional smile transformations with this comprehensive smile design course. Designed for dentists looking to refine their skills, this program simplifies the porcelain veneer process while ensuring exceptional esthetics and long-term function.

COURSE OBJECTIVES:

Through a step-by-step approach, participants will learn:

- The tips and tricks to achieving ideal facial harmony
- Efficient treatment planning and case selection
- Preparation techniques that preserve tooth structure
- Provisionalization for predictable outcomes
- Mastering shade selection and material choices
- How to use Dr. Harris's SMILE TEST DRIVE process to convert more smile design cases in your practice
- Avoiding common pitfalls and post-op complications

This hands-on and lecture-based course will provide practical insights and clinical pearls to help dentists achieve stunning, natural-looking smiles with confidence and efficiency. Whether you're new to veneers or looking to refine your technique, this course will elevate your cosmetic dentistry skills to the next level.

1 About Dr. Harris

Dr. Brian Harris brings over 16 years of global speaking experience to business transformation and is a leading expert in adhesive and cosmetic dentistry, as well as patient experience. A 2005 graduate of the University of the Pacific School of Dentistry and a practicing dentist in Phoenix, AZ, he moves beyond transactional models to reveal how authentic, trust-driven connections drive loyalty and growth across sales and service. Dr. Harris empowers brands and leaders to adopt transformational practices, fostering confidence, authenticity, and trust.

Known as the "Smile Creator, Confidence Builder, and Educator," Dr. Harris has delivered over 350 presentations internationally and is a recognized Key Opinion Leader in Dentistry. He founded DCEdental in 2005 and is the CEO and Founder of the Smile Virtual software platform (2016-2025), enabling doctors to attract complex cases.

His accolades include being named Crown Council Young Dentist of the Year (2007) and consistently being voted a Phoenix Top Cosmetic Dentist (2009-2025). A former Certified CEREC Trainer, Dr. Harris has been a speaker for various dental companies and the Seattle Study Club. He pioneered video consults in dentistry (2016) and has been featured in publications like Compendium and Dental Economics.

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SEPTEMBER 12-13, 2025 | FRIDAY/SATURDAY IN-PERSON SESSIONS

Anthony Mennito

From "Everyday" to Extraordinary: Level-up Your Composite Skills Subject Code 780 (Esthetics/Cosmetic Dentistry) | 3.75 Participation Hours

COURSE DESCRIPTION: Nothing can make as great an impact on our patients in as short a time than being able to place really pretty, really durable anterior composites. In this hands-on course, Dr. Tony Mennito will give you an evidence-based overview of the latest bonding and composite materials while also showing you his techniques for placing beautiful anterior composite restorations in an efficient manner. This course will cover materials and techniques for restoring anterior teeth with composite, including a hands-on exercise in restoring a class IV fracture.

COURSE OBJECTIVES:

- Review material characteristics of composite resin and bonding agents.
- Discuss the optical properties of composite and how to select the proper material for each case.
- Discover a two-step method for creating camouflaged class IV restorations.
- Learn how digital photography can help you take your anterior composites to another level.

About Dr. Mennito

Dr. Anthony Mennito is a private practice dentist in Charleston, SC, and an Adjunct Faculty member in Oral Rehabilitation at the Medical University of South Carolina (MUSC) College of Dental Medicine. He earned his D.M.D. from Temple University School of Dentistry.

Prior to his current roles, Dr. Mennito was a full-time faculty member at MUSC for over a decade, where he served as an Associate Professor, directed the Division of Digital Dentistry, and led courses in Composite and Bonding techniques and CAD/CAM dentistry. His extensive academic experience underscores his deep understanding of restorative materials and techniques.

Dr. Mennito is actively involved in research, with numerous publications in peer-reviewed journals focusing on composite restorations, digital dentistry workflows, and dental materials science. He also holds a patent for innovative dental materials.

A sought-after speaker both nationally and internationally, Dr. Mennito shares his expertise on topics ranging from everyday composite artistry to the integration of cutting-edge digital technologies in dental practice. His presentations offer practical insights and evidence-based approaches to enhance clinical skills.

Dr. Mennito is a member of several prestigious professional organizations, including the American Dental Association and the American Academy of Cosmetic Dentists. His dedication to advancing the field of restorative dentistry through education and research makes him a valuable resource for dental professionals.

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BUILDING A CULTURE OF EDUCATIONAL EXCELLENCE NEW! BRUNCH & LEARN SESSIONS

September 12-13, 2025 | Saturday 9:00 AM - 10:00 AM CST

Choose from one of several presentations for an interactive CE brunch with colleagues. (Select your choice of 1 Brunch & Learn Session during registration; first-come, first-served basis.)



Session's Over—Now What? 2025 Legislative Changes Every Texas Dentist Should Know Subject Code 770 (Self Improvement) | 1 Lecture Hour



COURSE DESCRIPTION: The 2025 Texas legislative session has concluded. What happened and how will it affect general dentistry? Join Texas AGD Advocacy Council Chair Dr. Susan Putthoff and Legislative Consultant David Mintz for a timely discussion of new state laws and regulations that will impact general dentistry. They'll break down key legislative developments, analyze how these laws may impact your practice, and the latest on Texas State Board of Dental Examiners (TSBDE) rules and proposals.

About Dr. Putthoff

Dr. Susan Putthoff owns SLP Dentistry in Kerrville, TX, and is a graduate of The University of Texas Health Science Center San Antonio, where she also completed an AEGD residency. An active member of ADA, TDA, AGD, and Texas AGD, she has held multiple leadership roles and received the Texas AGD's New Dentist of the Year Award in 2019. Currently chairing the Texas AGD Advocacy Council, Dr. Putthoff is a strong believer in advocacy for dentistry. She has two sons and enjoys family time, baking, and exploring the Texas Hill Country.

About David

David considers himself a bit of a public policy geek and loves working around the legislative process. In 2008, David began helping Texas AGD build its advocacy program into a respected and effective voice on issues affecting general dentistry at the Texas Capitol, the State Board of Dental Examiners and other state agencies affecting the profession. David has an undergraduate degree from UT Austin and a master's degree in public affairs from the LBJ School of Public Affairs.



Aaron Gelmon Acuity Negotiations **The Good Leasing Guidelines for Dental Offices** Subject Code 550 (Practice Management and Human Relations) | 1 Lecture Hour

COURSE DESCRIPTION: Dental offices are a costly physical plant. When a dentist builds out their practice, they usually do not think that their landlord could have the ability to prevent them from selling their practice, relocate them (at their cost), or terminate their lease at their discretion. In this seminar, dentists will learn how the value of their dental office is directly tied to having a good lease. The Good Leasing Guidelines for Dental Offices is a fast paced, interactive educational seminar which will provide dentists with the right knowledge and tools they need when dealing with their office lease and landlord to gain peace of mind.

2 About Aaron

Aaron Gelmon is a highly skilled speaker and educator in the dental industry, known for delivering insightful, engaging presentations that empower dentists to make informed decisions about their commercial office leases. With a strong track record of speaking at dental society events, conventions, and educational webinars, Aaron has become a trusted voice on critical leasing issues facing dental practices.





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September 12-13, 2025 | Saturday 9:00 AM - 10:00 AM CST



Matt Mulcock, CFP Dentist Advisors Making the Most of Your Money – Smart Income Management & Investment Strategies for Dentists Subject Code 550 (Practice Management and Human Relations) | 1 Lecture Hour

COURSE DESCRIPTION: In this brunch and learn, we'll break down how to calculate your true income, distinguish between practice profitability and personal earnings, and uncover where your money is really going. We'll also explore key investment principles, helping you build confidence in how and where to invest, how much you need to reach your goals, and when it makes sense to expand your practice or bring on an associate. Plus, we'll tackle critical financial decisions like balancing debt repayment with investing and using tax reduction strategies that actually work. Walk away with a clearer understanding of how to optimize your income, grow your wealth, and avoid costly investment mistakes.

2 About Matt

Matt Mulcock is a CFP[®] professional who spent five years as an Investment and Financial Consultant for one of the largest asset managers in the world before transitioning to Dentist Advisors in 2018. His expertise includes portfolio construction, investment management, retirement planning, insurance, debt management, and tax reduction. In addition to advising dentists across the country, he oversees advisor development and the implementation of service improvements. Matt is co-host of the Dentist MoneyTM Show podcast and author of the "Money Matters" blog

Jennifer M. Roe, DDS, MAGD Bioclear Matrix Systems **The Bioclear Concept: Welcome to the Evolution!** *"A Paradigm Shift in Composite Restorative Materials"* Subject Code 780 (Esthetics/Cosmetic Dentistry) | 1 Lecture Hour

COURSE DESCRIPTION: Say goodbye to common frustrations with traditional composite restorations—leaky margins, recurrent decay, poor interproximal contours, food traps, and premature failure. This course will showcase the injection molding technique, allowing participants to observe how it creates seamless margins, rounded emergence profiles, and ultra-smooth restorations. The session will also include a demonstration of posterior Bioclear restorations, featuring the Clark Class II non-retentive infinity edge preparation using realistic soft tissue dentoforms, Bioclear Matrices, and 3M composites.

👤 About Dr. Roe

Dr. Jennifer M. Roe is a dedicated dental professional passionate about blending artistry and science to enhance oral and overall health. A San Antonio native, she earned her Doctorate of Dental Surgery from The University of Texas Health Science Center at San Antonio and has since built a thriving, patient-centered private practice. With over 1,500 hours of continuing education and Fellowship & Mastership Awards from the Academy of General Dentistry, Dr. Roe is committed to lifelong learning. As a certified provider and faculty member at the Bioclear Learning Center, she specializes in minimally invasive restorative and esthetic dentistry. Beyond her practice, she gives back through volunteer work with organizations like the Hays-Caldwell Women's Center and mentors aspiring healthcare professionals. Her contributions to dentistry earned her a nomination for Texas Dentist of the Year in 2022. Outside of work, she enjoys time with her husband and three children, reading, gardening, and dreaming of writing a book.





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